



WATER TECH EUROPE

TRADE FAIR LEEUWARDEN

CREATING THE FUTURE

FROM 19-21 SEPTEMBER 2022

WTC EXPO LEEUWARDEN

Partners:



Organisation:



Where better to organize a trade fair for the water technology sector than in Leeuwarden, the Capital of Water Technology? Here, people work on solutions for the water challenges of tomorrow: sustainable water facilities for everyone, sewage treatment, clean and safe drinking water, recycling, energy from water and new water sources. Over 250 national and international companies are connected with the WaterCampus Leeuwarden where science, knowledge centers, industry and educational services work together to solve the world's water problems.

EXHIBITION TOP SECTOR WATER

The exhibition Water Tech Europe is held during one of the most exciting water technology events in Europe: The European Water tech Week 2022. Water innovation leaders from all over Europe and further abroad meet in the WTC Expo, **from 19 to 21 of September**. Together with Wetsus, the Water Alliance and Centre of Expertise Water Technology, WTC Expo organizes the exhibition Water Tech Europe, where companies and organizations present their latest innovations and ideas in the field of water technology.

INTERNATIONAL FOCUS

Water Tech Europe is internationally focused. We connect Dutch and international exhibitors to national and international visitors. The European Tech Week 2018 attracted over one thousand visitors from 38 countries.

The 2022 edition is again organized in the WTC accommodation in Leeuwarden, and promises to be at least as successful as its predecessor.

The entire European water sector has been invited to present the latest in water tech innovations.

PUBLICITY AND MEDIA

A full scale cross medial campaign will be launched to promote Water Tech Europe; using both online and offline publications in trade magazines, online advertisement and free publicity. The WaterCampus partners have a large network of potential visitors, and will use their communication channels to reach out to them. Furthermore, we have the vast national and international network of the World Trade Centre Leeuwarden at our disposal.

EXHIBITOR PROFILE

Water Tech Europe welcomes national and international exhibitors from different water technology related sectors and markets:

- Health care
- Wastewater management
- Drinking water
- Energy
- Food
- Chemical
- Agricultural
- Cross sectoral, circular economical and others

VISITOR PROFILE

Water Tech Europe focuses on professionals from the following sectors:

- Professionals employed in the water sector
- Industrial suppliers
- Science and educational sectors
- Utility construction and project development
- Business water sector/ cross sectoral
- Students in the water and environmental sector

“The international congress hosted by the WaterCampus partners Wetsus, CEW and the Water Alliance will be combined with a trade fair in the WTC Expo complex this year. This is a mayor bonus for the water sector, as it gives even more exposure to the European Water Tech Week 2022. The Water Alliance celebrates its 10th anniversary and we are very proud of this accomplishment. Over 110 partners have now joined our international business network, and our network keeps growing every year. All the more reason to organize a trade fair for professionals and >

'Water Tech Europe is a great addition to the European Water Tech Week 2022.

It promises to be a success for all professionals involved: science, business and education all meet in the WTC Expo in September!'

Johannes Boonstra, executive board member at Wetsus



WTC Expo, with its 30,000+ square meters of exhibition space, is one of the larger trade fair complexes in the Netherlands. The adjoining 4-star WTC Hotel and congress complex makes it a popular spot for large public events, exhibitions and congresses. Camping exhibition Caravana, the agricultural fair and Boot Holland have been national crowd pleasers for years. Also, large congresses from various political parties, The Dutch College of General Practitioners and the National Delta congress know how to find their way to the WTC Expo. These events attract hundreds of thousands of both national and international visitors year after year.



The main entrance of WTC Expo



The spot for large congresses or exhibitions



The WTC Westcord Hotel and restaurant Elevé

> industry leaders, however, this is not just for those working in the water sector. Clean and safe drinking water, circular economy, water treatment for the industrial and agricultural sectors are just as interesting for professionals in, for example, utility construction and project development. Water Tech Europe is the place to be in September if you want to discover the future of water!"

Hein Moenkamp,
managing director
at Water Alliance



Royal visitor at WTC Expo: HRH Prince Constantijn (2nd from right) during European Water Tech Week 2018



Taylor-made stand construction:
WTC Expo takes care of it!

FACILITIES

WTC Expo has all the facilities to make your exhibition participation a success. Professional stand construction, ranging from standard to deluxe personalized stands. Audio-visual requests, rigging, catering: our team of experienced professionals takes care of all your needs.

PARTICIPATION AND CONTACT

Register for Water Tech Europe via www.watertecheurope.nl. More information about participating, specific possibilities or the EWTW2022? Please contact us at the phone number below or send us an e-mail. We're happy to answer all your questions.



WTC  EXPO

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